

Local Strategic Planning Statement – 2020



Actions

- 6.1 Strengthen the land-use mix within town centres/business areas to enhance vibrancy and encourage place-making, commensurate with the scale and socio-economic function of the centres.
- 6.2 Enable diversity in land-use planning to allow new industries to emerge and businesses to capitalise on changes in existing industries.
- 6.3 Ensure flexibility in land-use planning to capitalise on a broad base of industry and business that supports a diverse range of local employment.
- 6.4 Support prominent sectors of the economy through land-use policy and local government advocacy to cultivate employment opportunities, particularly in the education, medical and health services, airport, tourism, agricultural, sustainability and creative sectors.
- 6.5 Enhance availability of information for decision making by government and business investment:
 - Review employment demand and employment land supply needs across all sectors within the Tweed.
 - Undertake a comprehensive commercial and retail strategy to guide future decisions concerning location, availability of appropriately zoned land supply.